

The Fair Rubber Association and the UN Sustainable Development Goals (SDGs)

In their '2030 Agenda for Sustainable Development' the United Nations defined 17 SDGs as 'critical areas to achieve sustainable development on our planet'.*)

Despite its limited size and remit, the work of the Fair Rubber Association actively works towards implementing eight of these SDGs:



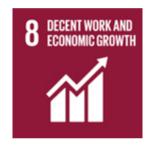














Most of the other SDGs are also addressed - at least indirectly - by the Fair Rubber Association, like SDG 4 — Quality Education: A number of recipients of Fair Trade premiums (i.e. the EUR 0.50/kg DRC (Dry Rubber Content) voluntarily paid by the members and licensees of the Fair Rubber Association to the disadvantaged primary producers of natural rubber, the small farmers and tappers) have decided to use the extra income to make higher schooling affordable for their children.

^{*)} For more details see https://sustainabledevelopment.un.org/?menu=1300